

# **DDCC's Studio Shop**

## **CUSTOMERS**

**Engage, attract and inform your  
customers with fresh content.**

# **DDCC**

your communications team...just off-site

## Step 1

## Step 2

## Step 3

## Step 4

Choose your  
Package/  
Frequency

Choose your  
Custom Content

Choose your  
Add-ons

Complete your  
Order

### Customer Web Content

*Includes interviews, research, writing, editing, one round of client revisions, design and formatting on your company's platform.*

Please check the box below to indicate your package of choice for this current refresh; then choose the frequency for content refreshes throughout the year. An editor will contact you within 48 hours to discuss your custom articles and gather contact information for interviews (see available article types listed below).

## Step #1

### Choose your frequency

- Monthly
- Bimonthly
- Quarterly

### Choose your package

#### PACKAGE #1

(Choose 3)  
\$1,850.00

#### PACKAGE #2

(Choose 5)  
\$2,950.00

#### PACKAGE #3

(Choose 7)  
\$3,850.00

\*All packages are based on a one-year contract

## Step #2

### choose your custom content options

(based on your package)

### Custom Content

- Blogs
- Bios
- Case Studies
- Media Releases
- Product/Service Descriptions/Announcements
- Company story/History
- Q&As
- Event highlights with client-provided photos (galas, trade shows, etc.)
- Calendar of upcoming events with event descriptions
- New program/product features and benefits
- New project
- Executive/employee/customer roundtables
- Community/giving back stories

Complete your order now...

Or add on options on the next page (step #3)...

\*Custom audio and video capabilities are also available upon request

Phone: (818) 772-9555, ext. 101  
Email: studioshop@drizen-dohs.com

## Share Your Content In A Newsletter Format

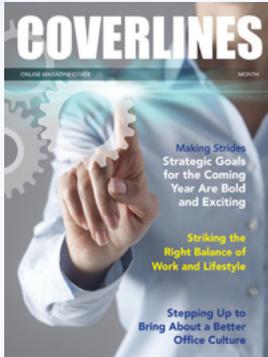
Add an e-publication cover featuring your logo, name of e-publication and links to your web content once posted online.

### Choose your cover style

Add \$950.00 per issue to your package for a digital publication cover designed in one of the formats below.

#### FORMAT #1 COVERLINES

This cover is an eye-catching magazine cover you'd see at the newsstand, only it's digital and you navigate "magazine" pages by clicking on cover lines.



#### FORMAT #2 BLOCKS

This is a dynamic digital cover design featuring content boxes with inviting images and cover lines that entice you to click through to content on a website.



#### FORMAT #3 NEWSLETTER

This e-publication home page features teasers on all the issue's exciting content and allows you to easily navigate from story to story, and back again.



\*Publications designed as printable PDFs (4, 8, 12, etc. pages) are also available for printing by DDCC; contact us to learn more.

### Ask us about a custom Social Media plan that fits you best!

Add a basic Social Media plan for \$550.00 per month—two posts per week based on your content. ....



For an expanded Social Media calendar that encompasses additional content, check this box and a DDCC editor will contact you to develop the perfect plan. ....



### Step #4

### FINISH YOUR ORDER



To complete your submission, please e-mail this form to [studioshop@drizen-dohs.com](mailto:studioshop@drizen-dohs.com) along with any questions or information about your custom web content.

DDCC WILL CONTACT YOU WITHIN 48 HOURS WITH A CONFIRMED SCOPE, QUOTE AND DESCRIPTION BASED ON YOUR CUSTOM PACKAGE.

#### DDCC STUDIO SHOP TERMS

All original design files are proprietary to DDCC. PDFs will be provided to clients upon completion. DDCC's standard terms require that a 50-percent advance be billed and paid in full within 7 business days of DDCC's acceptance of the project. The remaining 50 percent and any applicable printing expenses are due upon completion of the project before the final file is provided. The customer takes sole legal responsibility for all content/design provided and used.

**THANK YOU!**  
**YOU'RE ON YOUR WAY TO ENGAGING AND  
INFORMING YOUR CUSTOMERS.**



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